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FOR IMMEDIATE RELEASE

SURVIVOR: IS "REALITY TV" REALLY REAL?

Why just survive when you can thrive? We really want to see who is going to win that big prize, and how one competitive, mutual stranger will "Survive." But how important is that in the context of creating our own reality? Are we just ranting about turning off the TV? No, it's more than that, according to James Arthur Ray.

Carlsbad, CA, September 13, 2005: Have our lives become so boring and mundane that over 20 million Americans sit at home in front of their televisions just to watch 16 people making a go at each other over money and potential fame? Once all the taxes are taken out, there won't be enough cash to make their real reality that different, anyway. Wealth expert and teacher James Arthur Ray states that this is but one example of the epidemic that has our society by the eyeteeth.

Ray has been teaching for over 20 years, is the author of four books and has shared the stage and presented with the top success and self-improvement experts in the country, including such notables as: Zig Ziglar, Robert Schuller, Robert Kiyosaki, Tony Robbins, Brian Tracy, Denis Waitley, Howard Putnam, Jack Canfield and John Gray. "You can go after money and you may get rich, but that in no way guarantees you'll become wealthy," Ray says. "True wealth is a more comprehensive way of living that includes financial as well as relational, intellectual, physical and spiritual achievement."

James Arthur Ray is an expert in teaching individuals how to achieve Harmonic Wealth™ in all areas of their life by using scientifically proven principles that the mystics have been teaching since time immemorial. According to Ray, "Today's quantum physicists are the mystics of the 21 century." Ray's studies of highly successful people prove that they consistently achieve results by taking control of their thoughts, feelings and actions to create and shape their own reality.

"You must master the secrets of the Newtonian world of physical action AND the quantum domain of your internal game. Once you have that combination, you can open the doorway to your dreams and your new reality every single time. This is for real! Let's not just focus totally on the castaways," states Ray. The reason that "reality TV" is such a hot item is because real life is not.

According to Ray, most people's reality is caught in the tin-soldier, wind-up trap of getting up, going to work, having dinner, and watching the plug-in drug. Some surveys suggest that the average North American household has the television on 7 hours per day. It's no wonder why relational, intellectual, physical and spiritual wealth is in decline.

We really want to see who is going to win that big prize and how one competitive, mutual stranger will "Survive." But how important is that in the context of creating our own reality? Are we just ranting about turning off the TV? No -- it's more than that, according to Ray. Most of us have heard that reality is what we make of it and that it's all a matter of perspective. What if you knew that you are always in complete control of your own reality, one-hundred percent of the time? What if we had the power to create our own realities and create amazing lives for ourselves all along? The latest breakthroughs in quantum physics tell us this is absolutely true. Why just survive when you can thrive?

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The big question is, "What are you creating?" Ray states, "I can spend less than 15 minutes with anyone and tell them exactly what they have been thinking and placing their attention upon for the last 3-5 years."

According to Ray, this is just a matter of looking directly at the results they have created in the earlier mentioned areas of Harmonic Wealth. Only harmony yields happiness and real wealth. For more information on Harmonic Wealth and James Arthur Ray, visit www.ThePowerToWin.com.

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